



# Town of Groton, Connecticut

## Beautification Committee

### Regular Meeting Agenda

45 Fort Hill Road  
Groton, CT 06340

Town Manager: 860-441-6630

Town Clerk: 860-441-6640

*Chair Rachael Franco, Councilor Lian Obrey, Bruce McDermott, Joy Supples*

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**Monday, February 4, 2019**

**5:30 PM**

**Groton Senior Center**

**Meeting Location:**

**102 Newtown Road, Groton**

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1. ROLL CALL
2. APPROVAL OF MINUTES
3. COMMUNICATIONS
4. COMMITTEE APPLICATIONS
  - 4.a. APPOINTMENTS
5. FUNDRAISING
6. NEW BUSINESS
7. PROJECT BREAKOUT SESSIONS
  - 7.a. BREAKOUT REVIEW
8. ADJOURNMENT

ROLL CALL @5:35PM Lian Obray

APPROVAL OF MINUTES

COMMUNICATIONS Lian supplied copies of proposed by-laws for our committee. Those in attendance agreed that by-laws are a good idea and will look the copies over to see if there are any changes that we may want to incorporate. Also discussed was the possibility a monthly meeting as opposed to bimonthly. Most agreed that twice a month was working. Re: unavailability of Library for dates in February, Lian will check to see if Town Annex would be available on the dates in question.

COMMITTEE APPLICATIONS Lian met with town manager re: The blight groups interest in an April Earth Day in the town of Groton. This would make a statement that The Beautification Committee exists and wants to make a difference. Lian will meet with departments then we will need to meet with a proposal. We would like to get disposal bags and manpower donated. Assistant superintendent of schools Susan Austin has voiced an interest in adding litter prevention to Groton Schools Curriculum.

Also, at this time the Economic Development Committee is working on Wayfarer (?) program which will include new signs.

BREAKOUT SESSIONS No breakout session

FUNDRAISING Dawn shared that towns are doing "campaigns" and sharing on social medias. There are so many different subjects that are just what we are talking about. We should pick something and share it on our social media.

Fundraising Banners were discussed. There is (or was) a Groton Banner Association. Many at this meeting were interested are interested in fundraising through banners with business names and logos and possible seasonal banners.

Cierra looked into bricks and found several online sites. Cost would ab approx. \$17 each for a \$25 profit.

Ann brought up the possibility of offering multiple items for sponsorship such as plants, butt receptacles and banners.

New member Missy offered that Garden Clubs love to help and will check into grands w/ Trillium and Garden Clubs of America.

NEW BUSINESS

ADJOURNMENT